

TEMPUS IRIS PROJECT

22 September 2014

Volume 10

SHANA TOVA

Tempus IRIS
wish you and your
families

Shana Tova

– a year of good
health, happiness
and success

INTRODUCTION

Dear Tempus IRIS partners,

The 10th volume IRIS newsletter summarizes the successful 3rd consortium meeting we had in Warsaw University of Technology. This empowering event was an exceptional opportunity to review progress in each one of the participating Colleges, to discuss plans for the project's third year and, not less important, to develop our network.

In this volume you will find a report on the consortium meeting, as well as some guidelines regarding the next half year report, which is due on October 31st, 2014. In addition, there are some recommendations related to the submission of an updated budget plan by each one of the partners, following the GA and EB decisions made at the consortium meeting.

A brief review of the IRIS video clip filming process that had started last week in Bet Berl College is included and a reminder for our next meeting, the 4th managing internalization workshop, which will take place in PHK/UCTE on November 2014 is presented.

I wish you all Shana Tova

Dr. Vered Holzmann, veredhz@braude.ac.il

*"If everyone is moving forward
together, then success takes care of
itself".*

Henry Ford

Selamat Tahun Baru
Gelukkig Nieuwjaar
Blyddyn Newydd Dda
新年快樂
с Новым годом
מזל בני יאר
세 해 복 많이 받으세요
Ευτυχισμένο το Νέο Έτος
Godt Nyttår
قدي حيس قدي حيس
שנה טובה
SHANA TOVÁ
שנה **HAPPY NEW YEAR**
טובה GLÜCKLICHES NEUES JAHR
שנה טובה
FELIZ AÑO NUEVO Joyeux Nouvel An
FELIZ AÑO NOVO
明けましておめでとうございます
Szczęśliwego Nowego Roku
Šťastný Nový Rok felix Any Nau
onnellista uutta vuotta Yeni Yılıız Kutlu Olsun
Kalendis Januaris **Buon anno**

Summary Report: 3rd Consortium meeting

Warsaw University of Technology, Poland.

The 3rd IRIS consortium meeting took place at Warsaw University of Technology, Poland on September 8-10, 2014.

Dr. Marek Polak opened the meeting and Prof. Rajmund Bacewicz, Vice-Rector for Research welcomed the participants emphasizing the importance of internationalisation in the modern higher education institutions. We continued with a brief review of the current status of the project, presented by Dr. Vered Holzmann.

Tempus IRIS project:

- **19 Partners** (8 European partners, 8 Israeli colleges, 3 Israeli Higher Education Organizations).
- Duration: **36 Months**; 15/10/2012- 15/10/2015.
- Budget: **1,209,737 €**

WP1: Requirement analysis and benchmarking was completed.

WP2: Internationalization strategic plan is almost completed after 2 workshops and the development of strategic plan for internationalisation for each one of the colleges. A remaining task, development and submission of a strategic plan on national, is still to be completed.

WP3: Development and delivery internationalisation of the curriculum programs is practically completed after 3 workshops, and will continue by mentoring activities as required.

WP4: Development and delivery of training activities for IRO professionals is in progress, with the completion of 3 workshops out of 5. An IRO toolkits/Professional development guides will be developed.

WP5: Pilot IRO Activities started a few weeks ago and will continue during 2015 with mentoring and monitoring visits in Israeli Colleges.

WP8: Exploitation and Sustainability recently started with development of a plan. The remaining tasks will be completed during 2015.

WP6: Quality Assurance, WP7: Dissemination, and WP9: Project Management are ongoing tasks are all started in 2012 and will continue until October 2015.

3RD CONSORTIUM MEETING

The 3rd consortium meeting was held at WUT Warsaw, Poland on September 8th – 10th, 2014.

The partners were involved in discussing aspects of internationalisation in the campuses, as well as administrative issues related to the IRIS project.

The project is progressing with WP4: training activities for IRO professionals and starting WP5: Pilot IRO activities.



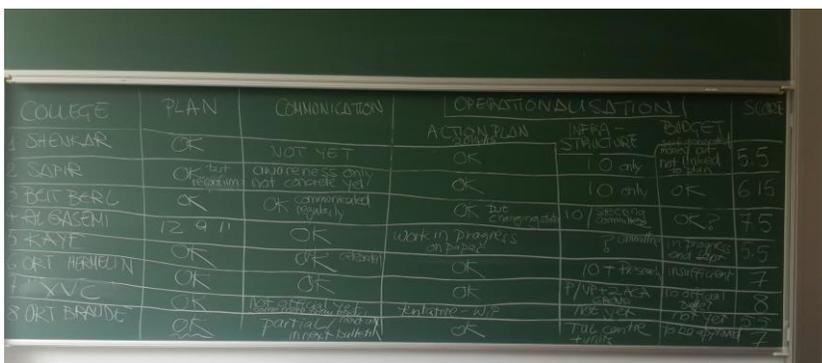
IRIS Partners in the 3rd consortium Meeting

Project number 530315-TEMPUS-1-2012-1-IL-TEMPUS-JPGR

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in the following session, Dr. Fiona Hunter guided the discussion on internationalisation in the Israeli Colleges campuses by asking each one of the participating colleges to describe its status related to several aspects: the relationship between the developed strategic plan and the system, a plan that involves different stakeholders in the College's management level, the level of communicating internationalisation in the campus, the supporting infrastructure, and the budget to implement internationalisation activities. Each one of the colleges was asked to position itself on a scale that represents its accomplishments with regards to these aspects and to score itself on a scale of 1-10.



COLLEGE	PLAN	COMMUNICATION	OPERATIONALISATION			SCORE
			ACTION PLAN	INFRA-STRUCTURE	BUDGET	
SHENKAR	OK	NOT YET	OK	IO only	IO only	5.5
SAPIR	OK but revision	awareness only not concrete yet	OK	IO only	IO only	6.5
BEIT BERG	OK	OK communicated regularly	OK but some progress	IO / some progress	OK	7.5
AL QASEMI	12 9 11	OK	work in progress on progress	IO / some progress	OK	7.5
KAYE	OK	OK	OK	IO / some progress	IO / some progress	7
ORT HERMELIN	OK	OK	OK	IO / some progress	IO / some progress	7
XVC	OK	OK	OK	IO / some progress	IO / some progress	7
ORT BRAUDE	OK	internationalisation part of the strategy	OK	IO / some progress	IO / some progress	7

After the break, we started with short presentations of the performed internationalisation activities in each one of the colleges. Mr. Oded Chai presented Shenkar's progress during 2014. Dr. Hanan Maoz presented Sapir's activities and Dr. Amira Meir presented Beit Ber's progress report.



We opened the second day with additional progress reviews of the colleges, including Dr. Nazeeh Natur from Al-Qasemi College, Ms. Liron Shokty from Kaye College, Dr. Dana Lorber from ORT Hermelin College, Prof. Helena Desivilya Syna from The Max Stern Academic College of Emek Yezreel, and Ms. Shani Alchek from ORT Braude College.

The major issues that the team members presented as "questions to the group" are:

- How do you motivate faculty to cooperate?
- What are the financial resources you have other than EU support?
- Do you fill management actually understands and supports IRO? If so, what were the measures taken for that to happen?
- Recommendations on best practices.
- What is the role of the IRO in reviving existing agreements and how do we go about it?
- What should be the organizational structure that will support IRO in the institution?
- What are our strengths that will give us advantage comparing to other higher education institutions?
- How to increase involvement of students?
- How to prioritize internationalisation?
- How to overcome organizational constraints in establishing IR team?
- How to work more efficiently and effectively in developing an English website?

Some of the points discussed include: the uniqueness of Israel as a place that people know, although not necessarily with regard to internationalisation, virtual mobility in the 21st century, the (high) academic position on internationalisation in the institution, and more. . . .

On the third day of the meeting, we continued the dialogue with peer group discussions on lessons learned: “What I now know?” “What I can now do?”

Following is a summary of the insights and Lessons Learned presented by the teams.

What do we know now?

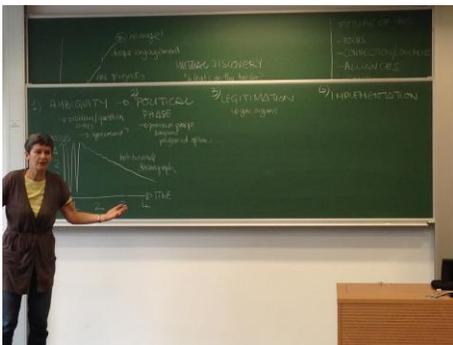


“Procedures are very important”. “We have to do things right”. “We have to think big”. “We have to be sure that what we are doing is important and then we’ll find the budget for that”. “We know that processes like these take time”. “Focus the plan”. “Be more concrete with the plan – define specific objectives”. “Prioritizing the goals and actions”. “This is an endless project that will continue to develop”. “Distribute and delegate the responsibility of

internationalization from the IR office, so the IRO will be responsible to organize and follow-up, but the different departments will be actively involved”. “Diversity of internationalisation strategically-wise”.

“What can we do now?” “What should we do?”

Get faculty members and students involved and let them know what we expect them to do. We should continue the process of internationalization though it is long and sometimes tedious. Appropriate procedures are important but it is important not to bureaucratize the process. Take opportunities whenever they are and don’t say you can’t, explore the way you will be able to do things and always say “yes!” even if afterwards comes and . . . keep in mind that any idea should be respected. Be communicative and remember that 99% of all the problems derived from communication! So, communicate and convince. Make sure that your internationalisation plan is aligned with the institution’s strategy and it serves the institution’s mission.



- Change is a constant flux. Everything changes all the time. But, HEI don’t change so fast (also the young institutions).
- Distributed leadership means that there can’t be one person that does all the work.
- We must define specific objectives that will be very clear about what will be different in any time point from now.
- Development of partnership involves two questions: (1) what do we offer? and (2) what are your capacities?

We will further discuss how to develop partnership on Wednesday afternoon (November 5, 2014), in the “IRIS” workshop in Klagenfurt.

Dr. Marek Polak, WP5 Leader, presented the concept of Pilot IRO activities as a shift **from learning to doing**. He reviewed the progress of WP5, presented task 5.1, which included the development of a list of 10-15 IRO activities, among which each one of the colleges selected 3 IRO activities to be implemented in the college during the last year of the project. Feedback on the list of selected activities was to be realistic and to make sure that the management supports the plan.

At this stage, the colleges are requested to use the Pilot form (presented by Marek and sent to the participants by email) in order to define, very precisely, the tasks to be implemented and how they will be measured. The remaining activities in WP5 include mentoring visits by EU partners in each one of the Israeli Colleges and a summary meeting, which will take place in Belgium in the special IRIS track during the international conference. In order to proceed, **By October 31st, 2014, each one of the colleges must submit:**

1. Completed 5.2 Pilot Activity Forms (send by email to Dr. Marek Polak: marek_polak@upcpoczta.pl and to Dr. Vered Holzmann: veredhz@braude.ac.il).
2. A list of optional dates for mentoring visits (please remember that the mentors would like to meet with the President and the College management) and the mentors that the college prefer to host as coaches.

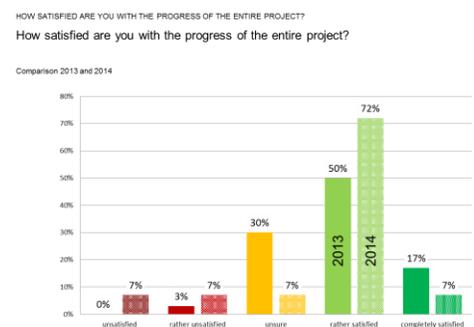
Please remember that although mentoring visits will take place later this year, implementation must start NOW!!!

During the meeting we also presented and discussed the progress of WP6: Quality Assurance, WP7: Dissemination, WP8: Exploitation and Sustainability, and WP9: Project Management. Since a detailed description was included in the EB (Executive Board) report, the following description includes only a brief summary.

Dr. Uwe Brandenburg and Ms. Dana Petrova presented WP6: Quality Assurance. They reviewed the evaluation process of WP3 and WP4 (based on 6 workshops, 10 evaluation forms and 6 reports) performed during the second year of the project.

They described the 2nd Project Progress Survey, conducted between 25th August and 3rd September 2014, included 63 respondents (29 fully completed surveys). Major finding reveals that the number of “unsure” or “undecided” respondents was substantially decreased. Most of those, were transferred to the “positive” side of the bar. The overall satisfaction increased during the last year, as can be seen in the chart.

It is very important for the IRIS project management to engage many of the project partners to the QA and assessment process in order to enable improvement of the processes. Your contribution to the process is valuable and the professional work by CHE team is appreciated by the WP leaders and the project manager.





Dr. Amira Meir presented WP7: Dissemination. Dissemination deliverables up to this stage include a Hebrew partners' booklet, an English booklet profiling all project partners (2nd version in print, will be available soon and sent to all partners), and an English booklet profiling the Colleges and their internationalisation activities, an update project website, pens with IRIS logo, internal college seminars in all Israeli colleges. The process of producing the IRIS movie, or video clip, as part of disseminating internationalisation, was described in details (additional information is available in a later section of this newsletter).

We had a fruitful discussion regarding the **national conference** that will take place on **March 11, 2015** in Israel and the **international conference** that will take place on the beginning of **June, 2015** in Brussels.

Dr. Hanan Maoz presented WP8: Exploitation and Sustainability. Sustainability plan is almost completed, though several changes might take place due to partners' discussions and decisions, as the current plan contains many tasks and deliverables. Hanan described the Israeli partners meetings that took place in Emek Yezreel College on June 2014 and in Shenkar College on August 2014. It was decided that the team will further discuss alternative for sustainability, which will serve the IRIS goals and objectives, and present a coherent plan to the partners.



Dr. Vered Holzmann Summarized with a review of WP9: Project Management. We discussed the scope, schedule and budget of the project, and presented the next steps related to progress and financial reporting. We discussed the progress that the project had gone through during the last year, and we finally can announce that the financial issues were managed and the updated IRIS website is available at: http://www.braude.ac.il/european_union_projects/iris/

It was a pleasure staying in Warsaw. We had a chance to visit the old city, to dine together in a nice restaurant and yo strength our network.

On behalf of all the participants, I'd like to **thank Dr. Marek Polak, Mr. Lukasz Wojdyga, Dr. Roman Podraza and Ms. Agata Wierzbinska from Warsaw University of Technology** for warmest hospitality that enabled us to have a fruitful and enjoyable meeting.



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Half year report and Updated budget plan submission Guidelines

The reports are due **By October 31st, 2014**.

Half year report on implementation of the IRIS project will summarize the period of April 2014–October 2014.

The financial reports include **Annex1, Annex2, Timesheets, Invoices and Receipts** for the period of April 2014–October 2014, and **Annex3**, which is an accumulative report and should include all the expenses since the beginning of the project until the end of October 2014.

The current project exchange rate is **October 2012**:

http://ec.europa.eu/budget/contracts_grants/info_contracts/infoeuro/infoeuro_en.cfm.

Please send me by email (veredhz@braude.ac.il) scanned copies of all Invoices and Receipts, signed and stamped Annex1, Annex2, and Timesheets, and an excel file of updated Annex3.

Please remember that each one of the project partners must keep the original records for 5 years after the end of the project, i.e., October 2020.

In addition, following the GA (General Assembly) meeting decisions made in the consortium meeting, we added a new task: **Training Study Visits by Israeli Partners in European partner countries**. The budget for the implementation of this new task will be derive from the remaining budget under “travel costs and costs of stay” heading (approved by the Project Officer at the EACEA).

Each one of the Colleges will visit 3-4 European destinations. The colleges will choose the countries of visit and coordinate it with the project manager and the hosting institution.

The hosting European partner will provide training that includes contacts with potential partner institutions, introduction to local procedures of collaboration, and more.

Each one of the Israeli Colleges is requested to submit **a plan for training study visits** based on its preferences to develop international relation with higher education institutions in European IRIS project partner countries (Austria, Belgium, Germany, Italy, the Netherlands, Poland, and United Kingdom).

The number of travels and the number of participants in each one of the travels will be decided by the College, in a way that will best fulfill the IRIS goals and objectives.

Israeli Colleges are requested to submit **a training study visit plan**, and all partners are requested to submit **an updated budget plan By October 31st, 2014**.

The IRIS Video Clip

Following a long and intensive process of debating the most effective way of dissemination for the Tempus IRIS project, a decision was made (and approved by the Project Officer): to make a digital video clip.

The team from Beit Berl College leads WP7: Dissemination, and the production of the film.

Dr. Amira Meir, presented WP7 in the consortium meeting, explaining that a video clip is communicative and efficient in creating strong messages. In the modern era, visual materials online are more accessible than printed materials and in general, the academic arena today uses more and more visual materials.



The work process started in mid-March, 2014, when a partners' meeting was held in Beit Berl College and resulted in the following decisions: (1) a video clip will be the main means of dissemination, and (2) the video clip will be modular. It will include a generic main section and each partner will be able to add its own specific content. A request for proposal was sent to the Israeli partners' film/communication departments, in order to involve students in production because we see great importance in involving students in this activity. A committee was formed in order to select the best proposal. A proposal was received from the Faculty of Arts, Hamidrasha at Beit Berl College and it was approved by the committee in July 2014.

On September 15th, 2014 we started shooting the IRIS video clip that will be used by the project partners as the major communication medium to disseminate the concept of internationalisation. Dr. Orit Abuhav, responsible for the implementation of dissemination, effectively organized the team and coordinated the shooting. I'd like to thank Orit for managing the process in a cooperative and productive manner.

It is also a great opportunity to thank Ms. Esther Wynhorst for her willingness to participate in the film as one of the major actors.

Below you can find some pictures we took throughout the first day of shooting in Beit Berl College, where you can see the actors and the production team in work. The estimated finish date is November, 2014.





Pädagogische Hochschule Kärnten / Viktor Frankl Hochschule, University College of Teacher Education.

The University College of Teacher Education Carinthia offers a scientifically founded Bachelor programme for the acquisition of a teaching license for primary schools, lower secondary schools, special schools and for bilingual schools concerning language minorities. The UCTE offers a big variety of in-service training and courses for teachers of all schools all over Carinthia.

Address: Hubertusstraße 1, A-9020 Klagenfurt, Austria.

[www. ph-kaernten.ac.at](http://www.ph-kaernten.ac.at)

Tel: + 43 463 508 508 888



Next Event:

4th Managing Internationalisation: IRO Training Workshop, 3-7 November 2014, Pädagogische Hochschule Kärnten / Viktor Frankl Hochschule, University College of Teacher Education (UCTE), Hubertusstraße 1, A-9020 Klagenfurt, Austria

Work Package 4 Managing Internationalisation

The International Meeting 2014 at the UCTE starts on Monday, 3 November, 2014 at 09:00 (in time) and ends on Friday, 7 November, 2014 at 11:15. The IRO Workshop 4 is included into the International Meeting 2014 and will take place on Wednesday, 5 November, 2014 (14.00 - 17.15).

During the whole week Tempus-project-partners will have the possibility to experience the international exchange among European and non-European partners. There will be as well time and space for networking during the offered breaks. Please feel free to attend all other offered workshops.

Registration and payment for expenditure of the International Meeting

The registration desk will be open from 08:00. Please be in time at the UCTE that all can start with the official welcome and opening. It is a pleasure that politicians responsible for education in Austria and European Union attend the International Meeting and participants can listen to their key-speeches.

To make the payment easier for all expenditures (coffee breaks, lunches, excursion with included lunch, guided tours...) participants are asked to bring along the amount of **€ 130,- in cash during the registration time on Monday morning**. There are no cash machines nearby. The confirmation for the expenditure will be handed out at the registration desk on Monday.

In the last newsletter you could find all details how to come to Klagenfurt. You can book your flight from Tel Aviv to Klagenfurt or also from Tel Aviv to Ljubljana (Slovenia). Here you will find the information concerning the shuttle form the airport Ljubljana to Klagenfurt. Using this option, the best is, to get off at the station Klagenfurt Bbf (near the railway station Hauptbahnhof Klagenfurt) <http://www.kaernten-bus.at/fahrplaene/linienfahrplaene/83-alpeadria-line-klagenfurt-lubljana.html>

Details concerning the hotel you can find also in the last newsletter.

We wish you a safe and sound trip to Klagenfurt and are happy meeting you soon

Pia-Maria Rabensteiner and Andriana Mylchuk

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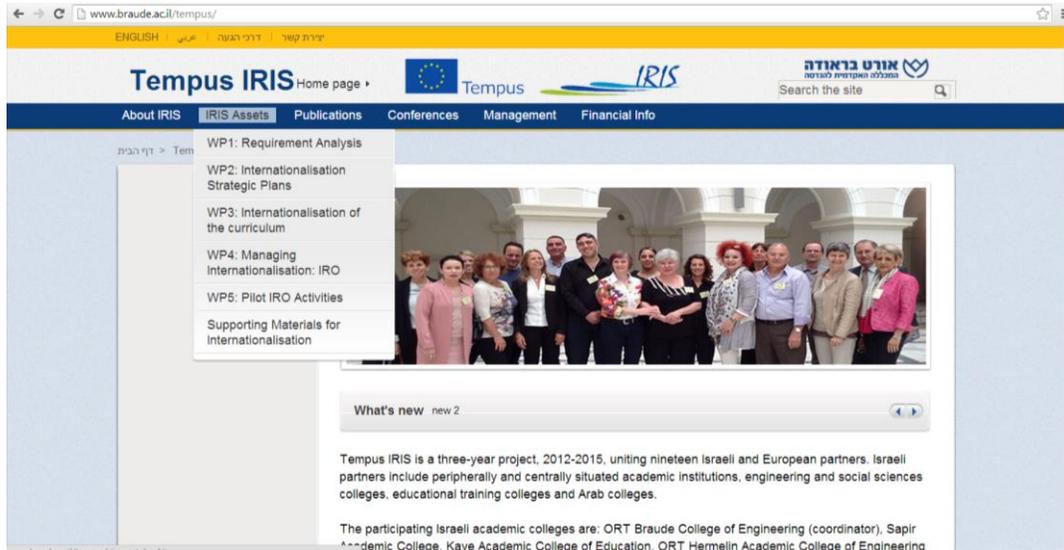
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SHARE WITH US . . .

Please visit our new Tempus IRIS website, at: http://www.braude.ac.il/european_union_projects/iris/

You will find all the information related to the project organized by WPs, in addition to references to publications, information related to IRIS conferences (to be updated), and management of the project.



Helena Desivilya Syna, Geke Kalovski, Ilana Lavy, Liora Ore, and Dalit Yassour-Borochowitz from The Max Stern Yezreel Valley College presented a paper on “Culture-sensitive teaching and learning in a diverse and divided society: the case of a college on a journey towards internationalization of higher education” at the Diversity Conference in Vienna (July 2014). The presentation will be available at the IRIS website.

Tamar Mani from Shenkar College of Engineering, Design and Art summarized the project of “EUROPEAN SKY UNION”. The presentation will be available at the IRIS website.

MAIN IDEAS

LANGUAGES *Travelling words*

Europe has a great history about languages, alphabets and language evolution. Words travelled through cultures and border to become part of different languages. This is the beauty of language travelling week.

LIGHT *Comfort is about light.*

Comfort is about light. Light determines your body clock, your well-being, your stress. On a plane light may appear as an insignificant detail, but it is not. A certain lightning can make you feel sleepy, as other one can make you feel dynamic and ready to focus. The main issues of taking the plane can be the jetlag, the discomfort, the stress. What if all of this may be solved by light?

AIRLINE *A bridge between cultures*

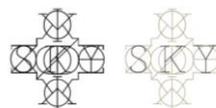
We think that an airline is a bridge between cultures, between people and between understandings. We think travelling is the remedy to xenophobia and that travelling is a right and a duty. Enlarged horizons, opened mind and shared words. That what an airline company should aim for its customers.

THE LOGO



Built with letters from the three main alphabets used in Europe (Greek, Latin, Cyrillic) and inspired from the shape of the monochromatic, these windows filtering light and allowing the air to go through so that the houses stay fresh.

The complete logo is with the name of the company - European Sky Union- but it can also be a single pictogramme evoking exactly the same - the lines are falling to let the word Sky appear.



Please keep sharing with us,

Dr. Vered Holzmann: veredhz@braude.ac.il

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